



Tuner Galleria is coming back to the Chicago World of Wheels car show for the 7<sup>th</sup> consecutive year, bigger than ever before. Tuner Galleria collaborates once again with Championship Auto Shows Inc. (CASI) for the upcoming 54th Anniversary of the Chicago World of Wheels event. On March 5, 2016, Tuner Galleria returns to Chicago in impressive form occupying Hall G of the Donald E. Stephens Convention Center – Rosemont, with over 160,000 square feet of INDOOR space. During that Saturday in March, automotive enthusiasts and spectators will be able to enjoy the traditional hot rods of World of Wheels, combined with Tuner Galleria vehicles that showcase modern American muscle, sport compact/stance movement, and European luxury and exotics, all with the same daily entry ticket!

Individual car competitors and car crews from around the country and Canada will finally have a proper INDOOR venue to prove who truly represents the best in the tuner scene today. Major car builders and strong car crews from the United States and Canada have embraced Tuner Galleria's goal of bringing authenticity, trust, and respect back into the fragmented tuner car scene. The Tuner Galleria movement understands that a car show is about the cars and about impartial judging by qualified industry experts. Leave the smack talk aside and prove you truly are the best at Tuner Galleria Chicago, the only INDOOR CAR SHOW for the tuner scene!

The new and upcoming generation of car builders and enthusiasts are also encouraged to participate in the Tuner Galleria Chicago car show event. Special awards will be given out to highlight the efforts of these up and comers of the tuner scene. Don't be discouraged by poor experiences with other car shows; here is your chance to get recognized!

In an age of short attention spans and instant gratification, Tuner Galleria promises to provide dynamic and interactive elements that captivate the interest of all automotive and lifestyle enthusiasts. More cars, more features such as a lingerie fashion show, live dance competition, video gaming area, sneakerhead swap meet section, guest DJs spinning beats, import supermodels signing session, American Model Mgmt's Model Search, and perhaps even an indoor full radio control car track setup right on the show floor! Don't miss out on this action packed, must see event held Saturday, March 5th...Tuner Galleria Chicago 2016!

Please visit [www.tunergalleria.com](http://www.tunergalleria.com) often to receive the latest updates on the Chicago event.

Championship Auto Shows, Inc. is the undisputed leader in indoor custom car show productions, producing the largest hot rod show series in the business under the names of Autorama and World of Wheels. Close to 20 events are held annually across the United States and Canada that draw almost a million automotive enthusiasts through its doors.

Tuner Galleria is a multi-faceted car show experience focused on high-caliber vehicles, their unique owners, and all the lifestyle elements relevant to this generational X/Y market. With cars at the core of the show, lifestyle elements will also create memorable experiences for the audience that goes far beyond any other event. The Tuner Galleria team looks to expand the brand concept internationally by hosting one major event per country per year.

## **YOUR PARTICIPATION – WHAT YOU CAN DO**

- Sell your products and services
- Build estimates
- Demonstrate your products
- Distribute sales materials
- Create a database of prospective customers
- Conduct market research
- Build brand recognition
- Introduce new products
- Capitalize on a captured family audience

## **SPACE RENTAL COST**

Booth space is sold in 10' x 10' units. Space contracted in excess of 500 sq. ft. will be sold at a rate of \$2.10 per sq. ft.

10 x 10 .....	\$295.00
10 x 20 .....	\$495.00
10 x 30 .....	\$695.00
10 x 40 .....	\$895.00
10 x 20 End of Aisle .....	\$695.00

Every possible effort will be made to accommodate your booth location selection. (\*\*Chicago Floor Plan is Attached\*\*) However, booth space is contracted on a “first come” basis. Your early reservation is your best insurance for your prime selling space. Your company will receive a complimentary listing in the Commercial Exhibitor link on the TUNER GALLERIA website, provided the contract and website information is provided 20 days in advance of the show.

## **PAYMENT TERMS**

To reserve your space, a 50% deposit on the total amount of your booth rental must accompany your space reservation request. The balance of space rental is due no later than 10 days prior to move-in, March 4, 2016. Payments will be accepted in money order, cashier's check or cash.

## **FIRE REGULATIONS**

Exhibitors must comply with general rules and regulations on the national exhibit brochure and contract. Any vehicle that is part of your booth must have no more than 1/4 tank of gas and the battery disconnected.

## **MOVE-IN/MOVE-OUT**

The Donald E Stephens Convention Center will be available for commercial setup from 12:00pm to 8:00pm on Friday, March 4, 2016. There will be absolutely no move-in allowed Saturday, March 5, 2016. Move-out is immediately following the close of the show at 10:00pm on Saturday, March 5, 2016. No extended move-out exceptions are allowed. Any additional labor required to unload, set-up or reload your display must be contracted and paid for by your company.

## **DECORATOR**

If you are in need of tables, chairs, carpets, drapes, or other decorating items to complete your display, please contact: RES (847) 696-2208

## **ELECTRICAL**

All electrical hookups must include third ground wire. It is in your best interest to order in advance.

\*\*Electric Order Form is Available from RES (847) 696-2208\*\*

**Vendors that purchase booth packages can sell items during the show provided that the items have been pre-approved. Vendor displays within the booth must also be approved by show management.**

**Each 10 x 10 booth space comes with 2 complimentary Saturday tickets. Each additional 10' receives 2 additional complimentary tickets.**

**There is no vendor parking at the building. There will be a separate exhibitor and vendor entrance at the ramp of Hall G for Friday move-in and Saturday night move-out.**

**2016 TUNER GALLERIA CHICAGO**  
**Donald E Stephens Convention Center – Hall G**  
**March 5, 2016**

Company \_\_\_\_\_ Date \_\_\_\_\_

Name of Person in Charge of Booth Arrangements \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Will you be selling any products? Yes\_\_\_ No\_\_\_

Products to be sold at show (NO ITEMS CAN BE SOLD WHICH ARE NOT LISTED HEREIN):

Product description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please describe what you will have in your booth in details: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Will you be displaying any cars? Yes\_\_\_ No\_\_\_ If yes, how many cars will be in display? \_\_\_\_\_

Car description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Special Provision: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Booth Size selected \_\_\_\_\_

**TOTAL DUE / PAYMENT AMOUNT** \_\_\_\_\_

SUBMIT FORM AND PAYMENT TO  
P-FACTOR GROUP / TUNER GALLERIA

Phone: 408.800.7931  
Email: [registration@tunergalleria.com](mailto:registration@tunergalleria.com)

Check payments must be made out to P-FACTOR Group  
and be made in U.S. Funds via a U.S. bank.

CANCELLATION POLICY: Orders cancelled before  
move-in begins will be charged 50% of original price.  
Orders cancelled after move-in will be charged 100%.

# TUNER GALLERIA BOOTH PACKAGE OPTIONS

Donald E Stephens Convention Center – Rosemont (Chicago), IL

**March 5, 2016 : Hall G (Saturday, 1 Day Only)**

BOOTHS						
10 x 10	10 x 20	10 x 30	10 x 40	10 x 20 End of Aisle	Semi- Transporter	Bulk Rates over 500 Sq. Ft. or more
\$295.00	\$495.00	\$695.00	\$895.00	\$695.00	\$2,500.00	2.10

\*Move-in Friday, March 4, 2016 – Assigned times.

PLEASE CIRCLE BOOTH SIZE DESIRED. PREMIUM LOCATIONS ALLOCATED ON FIRST COME/FIRST SERVED BASIS.

**\*PLEASE CONTACT RES FOR YOUR ONSITE ELECTRICAL/DECORATOR NEEDS: RES (847) 696-2208**

TOTAL DUE / PAYMENT AMOUNT FOR BOOTH ONLY: \_\_\_\_\_

## CREDIT CARD AUTHORIZATION (All information must be provided.)

Type of Account:     Corporate     Personal

Type of Card:         AMEX         MasterCard  Diners Club  Discover     Visa

Account # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_

SUBMIT FORM AND PAYMENT TO  
P-FACTOR GROUP / TUNER GALLERIA

Phone 408-800-7931  
Email: registration@tunergalleria.com

CANCELLATION POLICY: Orders cancelled before  
move-in begins will be charged 50% of original price.  
Orders cancelled after move-in will be charged 100%.